

Data Scientist

—consumer flavor intelligence

FOODPAIRING® CFI

consumer flavor intelligence

a unique approach that brings actionable insights
to predict your next booming flavor

eat bread
female, 22 yrs old
china single

Vegan

male, 35 yrs ol
US, married
marketer

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

Ginger

About the Foodpairing® Company

—We are a creative foodtech company at heart.

Foodpairing is a market research and information technology company identifying the successful flavour combinations of tomorrow. Through discovering the combination of scientific flavour insights and unique consumer data, we reduce the time to market and increase the success rate of product launches - this can improve enjoyment and the quality of our lives.

Ours is a unique approach to foodtech that utilizes chemistry, physics and data science as a launching pad for the future of food. It's no secret that our food system is out of balance. Global issues such as climate change, sustainability and obesity are directly related to food. By changing the way we eat, we can restore our planet.

Foodpairing strives to be a part of the solution and to become a global leader in the foodtech industry. Our long-term mission is to become the go-to platform for creating unique, fully customizable recipes based on science to promote healthy, sustainable lives.

—Are you ready to be at the forefront of Foodtech?

Your role

Food for thought: **What flavour should I launch?**

Why would you decide to replace one flavour by another one on your retailer's shelf? How might we estimate the impact of bringing a new flavour for a given geography?

If tackling these kinds of questions gets you fired up, let's talk.

Above all, data scientists at Foodpairing® enjoy partnering with colleagues to answer critical and difficult questions. They only care about getting to the best POV, regardless of whether that requires a rigorous statistical model, a simplistic ad hoc approach, or more likely some combination of multiple lenses. Our data scientists are not secluded Ivory Tower wizards, but collaborative problem-solvers.

The qualities we look for

- Collaborative: you enjoy working hand-in-hand with colleagues more than not
- Strategic: you always have the strategic question in sight, and never get lost in the details or enamored with an inferior but intellectually more interesting approach
- Skeptical: you relish playing devil's advocate and being a professional, constructive skeptic
- Fearless: you are unafraid of uncertainty, and don't get paralyzed when grappling with tricky questions or lack of good data
- Adaptable: you are fully comfortable working in a team and industry that are constantly shifting and evolving

Our Requirements

- 2+ years of experience translating data to insight to recommendations
- BS (MS/PhD Preferred) in quant discipline (e.g. Math/Hard Science, Stats, CS, EE, Econ)
- Strong skills in SQL, R, and Python
- Experience in time series analytics and machine learning models is a plus

Your competencies

- Develop and evolve statistical models to guide measurement and optimization
- Pilot new methods to measure brand new types of flavours
- Bridge the gap from data and analysis to critical business decisions
- Provide a data-driven POV to balance our team intuition

We want your talent to evolve

- Independence and lack of bureaucracy
- Opportunity to work with a team of scientists, foodies and engineers
- Easy-going, enthusiastic, open and at the same time, a very results-driven culture
- Competitive compensation and benefits.
- Full of chances to take up ownership and make the difference
- Smartphone, tablet, laptop/workstation of your choice
- Work on teams that inspire

Foodpairing® offers & advantages

- Challenge within a dynamic, fast-growing start-up with a no-nonsense culture.
- You are part of a dream team.
- Very varied job content.
- Growth opportunities.

Flexible hours and a good salary + extras

—Join our team! We can offer you a successful and rewarding career in an award-winning start-up.

Apply now

Send your motivation letter and resume to us. State how you want to contribute to our company.

—<https://foodpairing.typeform.com/to/B4GOkA>